

Town of Fort Myers Beach



VISITORS! RESIDENTS!
"BE AWARE"



Pedestrians, Bicyclists & Motor Vehicles



- Point to Safety!
- Time to cross safely!
- *Cross the street 'as if your life depended on it'!*
- Make sure drivers see you!
- *Use only designated crosswalks!*
- Don't become a statistic!

Be Safe! Be Smart!
Be Seen!



Pedestrians

"Be Aware"

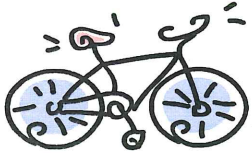


- *Use only designated*
- *Make eye contact with the*
- ***Do not** assume the motor*
- *Point for Safety in Crosswalks— Extend your arm out to alert drivers you want to cross!*
- *Make sure the road is clear and traffic has stopped before entering the crosswalk! Look left, right, left!*
- *Do NOT walk into traffic!*
- *Wear light & bright clothing for easy visibility*
- *Wear reflective clothing and carry a flashlight while walking at night!*
- *Thank drivers who yield to your crossing with an acknowledgement!*
- *Make sure all lanes of traffic are stopped before venturing into roadway!*
- *When available, use sidewalks!*
- *Always walk facing the traffic!*
- *Watch for vehicles entering & exiting Estero Boulevard!*

crosswalks! Approach with caution!
motor vehicle driver!
vehicle driver sees you!

Be Safe!
Be Smart!
Be Seen!





BICYCLISTS!

"Be Aware"

- Ride with traffic on roadways whenever possible!
- *Never ride facing traffic!*
- Don't use cell phones or ear buds while operating your bike!
- *Ride single file!*
- Always wear light and bright colored clothing!
- *Use bright lights – day and night – on the front and rear of your bike!*
- Never assume the pedestrian or motor vehicle driver sees you!
- *All children under 16 are required to wear a helmet!*
- Everyone should wear a helmet!
- *Look left, right, left when crossing the street or driveway!*
- Share the road when shoulders are too narrow!
- Use a designated crosswalk when crossing Estero Boulevard!
- If you ride on the sidewalk, share the walk with pedestrians!

Be safe!

Be smart!

Be seen!





MOTOR VEHICLE DRIVERS!

"Be Aware"

- **Stop** for pedestrians in crosswalk! It's a **Florida State Law!**
- *It is ILLEGAL to pass a car/truck that has stopped at crosswalk!*
- Be Alert! Pedestrians may dart out into traffic without warning!
- *When turning left in the center lane, keep the traffic bollards on your right!*
- Watch for pedestrians, bicycles and mopeds!
- *Do NOT use cell phones or text while driving!*
- Flash your headlights to signal you have seen the pedestrian(s)!-*Never assume the pedestrian sees you!*
- Driving is most difficult at dusk and dawn!
- *Share the road with bicycles and give them a minimum of 3 ft. clearance!*
- Don't drink and drive!
- *Wait until the pedestrian has fully crossed the road before proceeding!*
- When approaching Estero Blvd. from a side street, look left, look right, look left for pedestrians and bicyclists!
- *Watch for trolley passengers boarding or exiting the trolley!*

Be Safe! Be Smart! Be Seen!



Specifics About Our Island

"Be Aware"

- We're different! We're an "island"!
- *Street lights are environmentally friendly and have low illumination specifically for that reason!*
- We are 7 miles long of beautiful sandy beach!
- *We have only 2-lanes of roadway (Estero Boulevard) from north to south!*
- There are **NO** stop signs for 6 miles on Estero Boulevard!
- *There are limited sidewalks!*
- There are **NO** bike paths!
- *Streets flood periodically, making it difficult to travel during high rains!*
- Traffic will be congested for 90 days a year! Be patient!
- *There are many distractions (bikes, pedestrians, commercial signs, traffic signs, etc.)!*
- People who visit our island are "on vacation" and have a 'care-free' attitude! Keep that in mind while walking, driving or biking!
- *Trollee (trolley) Service is used as an island transport!*
- We have traffic bollard warnings at certain pedestrian crossings!
- **NO** parking on Estero Boulevard right-of-way!
- Everyone has to share the roadway at one time or another!

Be Safe! Be Smart! Be Seen!

TROLLEE (Trolley) ETIQUETTE



"Be Aware"

- *Passing a trolley may be dangerous! Proceed with caution & be aware of pedestrians!*
- *When trolley is stopped directly on roadway, you may pass the trolley slowly and with caution!*
- *When exiting trolley, do not cross the street until trolley is moving and traffic is clear!*
- *Always yield and allow trolley to re-enter into traffic!*
- *Cost - \$.50 per person/Senior \$.25 (Children under 6 – free)*
(Correct change needed)!
- *All day passes are available (\$1.50 per day/\$3.00 for 3-day)!*
- *Trolleys run from 6:30 a.m. – 9:25 p.m. Monday – Sunday, except Labor Day, Thanksgiving, and Christmas!*

Be Safe! Be Smart! Be Seen!

*We're happy to share our beach, sunshine, palm trees & island atmosphere with you.
Enjoy yourself!*

*Brochure compliments of the
Fort Myers Beach Public Safety Committee – 2013*

